

ETREL

ETREL OCEAN

All-in-one software solution for charging service providers and operators



CLOUD BASED BACK-END WITH WHITE-LABEL APP

Etre Ocean is a cloud based software suite that streamlines and automates charging infrastructure management, ensuring cost optimisation and improved customer satisfaction.

With Ocean you can manage the entire user journey; from registration to charging spot booking and payment processing. Tailored charging tariffs or simple Pay-As-You-Go charging rates offer more flexibility and maximisation of profits.

CHARGING STATION NETWORK MANAGEMENT

USAGE STATISTICS AND REPORTS

REMOTE TROUBLE- SHOOTING

ACCESS MANAGEMENT

MANAGE YOUR ASSETS

Charging stations can be integrated into Ocean using OCPP protocol. This gives you full overview over your charging network. The system offers detailed analytics and remote troubleshooting options.

SUPPORT TICKETING

Based on issues reported by users you can create and manage maintenance tasks and control firmware updates.

CREATE A PARTNER NETWORK

Allow access to Ocean back-end to your team or station/location owners as sub-operators. Dashboard contents and accessible modules vary based on set authorizations of the account.

AUTOMATE YOUR BUSINESS

With API access for external systems you can automate your workflow and streamline your operations.

EASY CRM AND USER MANAGEMENT

AUTOMATED BILLING, PAYMENTS AND INVOICING

CUSTOMER RELATIONSHIP MANAGEMENT

Manage your users, IDs, contracts, payments, and invoices in one place. With registration through preferred version of the front end app, users gain access to your charging services.

AUTOMATED BILLING AND PAYMENTS

Your customers can choose from a variety of payment types, from credit card payment, prepaid cards, virtual prepaid account, or subscriptions.

Ocean's billing engine processes all recorded charging sessions and allows the exchange of billing data with your accounting service.

ENTER ROAMING

Etre Ocean is using an open approach for connection with other systems:

- Support for main roaming platforms (Hubeject, eClearing, PlugSurfing...)
- Access for external systems
- Option to roam directly with other Ocean partners.

MAP OF CHARGING STATIONS WITH LIVE STATUS

SEARCH AND BOOKING OF CHARGING SPOTS

CREDIT CARD PAYMENT AND COUPONS SUPPORT

UP-TO-DATE CHARGING INFORMATION

HELP DESK FOR USERS WITH REAL-TIME TICKETING

WHITE-LABEL APPS FOR END USERS UNDER YOUR BRAND

Your tailored customer zone includes a native smartphone app for Android and iOS and a responsive design web app which simplify the use of EV charging services you offer.

ANDROID AND IOS SMARTPHONE APPS

With your customised app, your users can find, book, and unlock suitable chargers for their vehicle, as well as pay for charging. All relevant infrastructure data and prices managed by

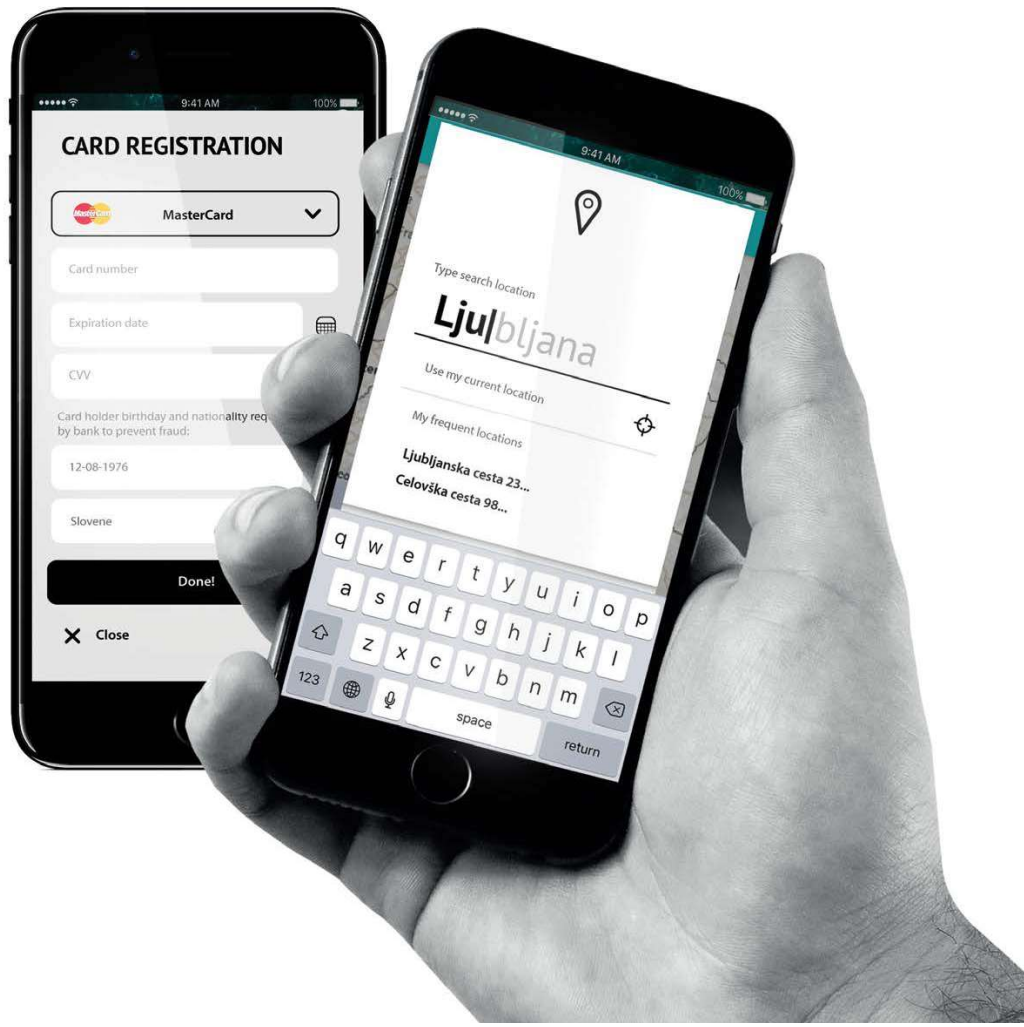
your back-end operators is instantly displayed in the app.

RESPONSIVE DESIGN WEB APP

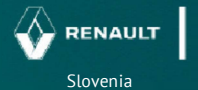
Functionalities of the mobile app can be replicated in a responsive web portal, which offers an additional channel for your clients who prefer to use their favourite online browser.

QUICK REGISTRATION AND PAY-AS-YOU-GO USE

New users can register on the spot and start using your system right away, even without a prior contract for payable locations.



SOME OF OUR PARTNERS



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Etrel is our preferred supplier for one of our most innovative business segments – e-mobility. Their high-quality EV charging solutions and outstanding support help us bring a compelling business case to the market, maintaining our status as the leading provider in the region. Together with affiliated charging infrastructure owners using our white-label Ocean platform, we are proud to provide a complete public EV charging service to a rapidly increasing number of domestic and foreign EV drivers.



Dino Novosel

*Strategy and Business Development Sector
Croatian Telekom,
member of Deutsche Telekom AG Group*

OUR MISSION

We are on a mission to build the best products for charging of electric vehicles and deliver a perfect user experience in harmony with the power grid.

OUR VISION

Using Etrel interactive charging technology, we want to help create a world where all personal transport is running on sustainable, fossil-free electricity.



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ed as part of the SME Instrument
programme, dedicated to the most
innovative European companies.

